

Hamilton's

Kids-Fest.ca

Bounce Laugh Play.

Hamilton's Best Consumer Show For Families!

Best Exhibit Rates Around

Family Day Weekend

February 18, 19, 20, 2012

10:00 AM - 5:00 PM

Canadian Warplane Heritage Museum

9280 Airport Rd, Hamilton

If your target audience is families with children 12 and under - this is a "Must Attend" event.

- * Build brand experiences
- * Market directly to your target audience
- * Meet your customers face-to-face
- * Develop new leads

Book Your Space Today!

EXHIBIT SPACE PACKAGES:

10X10 Space..... \$ 420.36
 Registered Charity 10x10 . \$ 221.24

LOOT BAG INSERTION:

0.16 per piece
Maximum 2,500 pieces

WEBSITE BUTTON & BANNER:

Button \$250 monthly
 Banner \$450 monthly

2010 Hamilton Kidsfest Demographics

We had an equal split between Female & Male attendees.

Marital Status:

53% Married
 17% Single
 12% Common Law

Age:

43% are between 31-40
 18% are between 21-30
 21% are between 41-50

City:

34% from Hamilton
 7% from Burlington
 7% from Stoney Creek
 5% from Brantford
 4% from Ancaster
 3% from Caledonia

Other Cities:

Mount Hope, Oakville, Dundas, Cambridge, Binbook, Mississauga, Grimsby, Hagersville, Ohsweken, Waterdown, Milton, Cayuga, Welland, Thorold

Income:

49% have income over \$65,000
 25% have income between \$45-65,000
 16% have income between \$30-45,000



7,500 + people attended the 2011 show!

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Produced by: Oak Leaf Productions

1165 Concession 3 Road, Fisherville, ON, N0A 1G0

905-779-0422 Fax: 905-779-0423 info@Kids-Fest.ca

www.Kids-Fest.ca

Hamilton's
Kids-Fest.ca
Bounce Laugh Play

at the **Canadian Warplane Heritage Museum**
Hamilton, ON www.Kids-Fest.ca email: Gina@Kids-Fest.ca

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Please complete contract and mail to:

Oak Leaf Productions:
1165 Concession 3 Road, RR 2,
Fisherville, ON, N0A 1G0
Phone: 905-779-0422 Fax: 905-779-0423

Sales Representative:
Gina Downes - 905-779-0422
Gina@Kids-Fest.ca

Show Hours: 10:00 AM - 5:00 PM

Name of Company.....Address.....

City Prov. Postal/Zip Code Telephone () -

Fax () - Contact Person Will microphones be used?.....

After Hours emergency phone # during the show:

Website: www..... Email:

Products Exhibited:.....

of exhibitor badges required: _____ (Badges will be in your booth)

I would like to donate the following door prize:.....

EXHIBIT SPACE PACKAGES	PRICE	TOTAL
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<input type="checkbox"/> 10X10 Space	\$ 420.36	
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<input type="checkbox"/> Registered Charity 10x10	\$ 221.24	
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<input type="checkbox"/> Hydro	\$ 85.00	
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Loot Bag Insertion: (Maximum 2,500 pieces)		
<input type="checkbox"/> 0.16 per piece # of pieces: _____	\$ _____	

<input type="checkbox"/> Banner \$250 per month	<input type="checkbox"/> Button \$450 per month	\$ _____
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Payment Type <input type="checkbox"/> Cheque <input type="checkbox"/> Money Order <input type="checkbox"/> PayPal Cheques Payable to: Oak Leaf Productions 50% Deposit - _____ Balance Due - _____ (Due Dec 1, 2011)	Subtotal _____ Add 13% HST _____ Total _____
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I hereby apply for space in Hamilton's Kids-Fest as stated above, subject to show management approval. I have read the rules of the show and agree to abide by them.

Authorized Signature _____ Date _____



VENDOR'S TERMS AND CONDITIONS

1. **LIABILITY** - Oak Leaf Productions will not be responsible for any products and/or services sold or offered by The Vendor. The Show will not assume any responsibility for losses or injuries to property or persons, which might be incurred from pilfering, water damage, fire, accident, or any other cause.

2. **INSURANCE** - All Vendors must have commercial general liability insurance of TWO MILLION DOLLARS, and submit an insurance certificate or certified copy of the policy. This certificate must identify "Oak Leaf Productions" as additional named insured, but only with respect to your business operations during the 2011 Show.

3. **INDEMNIFICATION** - The Vendor shall indemnify The Show and its Directors, Officers, Employees, and volunteers from all losses, claims, costs and liabilities which may arise directly or indirectly, as a result of the granting of this license. The Vendor shall be solely responsible for all acts or omissions due to or caused by any person at any time while occupying the Licensed Area.

4. **NO SUBLET** - The Vendor may not, under any circumstances, assign or sublet any or all of the Licensed Area under the terms of the license agreement.

5. **NO SOLICITATION** - Exhibitors must not solicit outside of your designated booth space.

6. **SETUP HOURS** - Friday 12 - 5 pm. Setup is not allowed to take place before you register with show management.

NOTE: Drive Through Setup on Friday will NOT be allowed.

***** DO YOU REQUIRE THE USE OF A FORK LIFT? _____ ***** (Please add an additional \$30.00 per hour our part if you need this service)

7. **LOCATION** - The Show reserves the right to locate, relocate, or alter the Licensed area assigned. The Vendor does not have the right to occupy the same Licensed Areas as in previous years. Displays, demonstrations, distribution of advertising materials or sale items are not permitted outside The Vendor's Licensed Area.

8. **HYDRO** - Please make sure you order hydro above!

9. **TABLES, CHAIRS and BOOTH DRAPING** - You can bring your own chairs, or you can rent them through Complete Rental prior to the show setup date 905-389-2209. The Museum will not allow exhibitors to use the Museums tables or chairs.

10. **OPEN FLAME OR PROPANE** - The use of any open flame device is not allowed at this show.

11. **PAYMENT** - CHEQUE OR MONEY ORDER payable to Oak Leaf Productions (1136059 Ontario Inc.) Mail cheque to 1165 Concession 3 Road, RR 2, Fisherville, ON, N0A 1G0. Credit Cards are also accepted through PayPal. I will send you an invoice through paypal.

12. **All vendor fees are non-refundable.** Should your application not be accepted, your deposit will be returned.

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Authorized Signature _____

Date _____



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Sponsored by:

